

Press

All to know to a journalism in Sanfermin.

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Kukuxumusu Department de Communication
Avda. Marzelo Zelaieta, 75 - N.AA1 31014
Iruñea/Pamplona Spain.

1. ACCREDITATIONS

In order to get accreditation as a member of the media and so have special access to the fencing area of the running of the bulls - for photographers mainly - and to gain access to other official events - it is necessary to get in contact with the City Hall some weeks before Sanfermin takes off on the 6th of July. [Pamplona City Hall](#) is responsible for organizing the fiestas and they are in charge of issuing accreditations for the press people. Contact can be made at: s.prensa@pamplona.es

2. TEN PIECES OF ADVICE

1. The Language. Should you come from abroad, some knowledge of the Spanish language would be advantageous. Most of the people who have something to say about the fiestas will be using this language. Not everyone will be able to converse in English in our city.

2. Partying. Be careful that you don't get too carried away by the festive spirit. Sanfermin could get you hooked in such a way that before you know it the fiestas will have come to an end. You will have had a good time but you will have nothing to publish. Work and partying can be combined with a bit of moderation in all things.

3. Be careful about what you hear. There are opinions on almost everything to do with the fiestas and often the opinions are wide and varied. Be care with what you hear. Check out different opinions before satisfying yourself about the validity of anything. In Pamplona the people have a habit of not agreeing about almost anything.

4. Jokes. During Sanfermin almost everyone is enjoying the fiestas, and at times the people take pleasure in telling tall tales or pulling the legs of some innocent visitors. If in doubt, double check with someone you can trust before accepting the truth.

5. Myths. Forget all your pre-conceived ideas or particular prejudices. If this is your first visit it would be best to see it as it happens. The myths going round about the fiestas are not usually the truth. Two examples: the bulls shouldn't be touched

during the running of the bulls and during the fiestas not just anything goes - order and authorities are still in force.

6. Plans. Sanfermin is not the best place for a journalist who is punctual and ordered. It is not easy to keep an appointment or reach a place on time. It is difficult to make plans in advance as these could easily go awry. There are a lot of people about, a lot of congestion and things don't always work out as planned. Don't let it get to you.

7. Risk. Be careful where you go. Going to the txupinazo opening rocket with a video camera or to Jarauta Street at three in the morning could be risky for the aforesaid video. Lots of stuff could befall both you and your camera although it is all done in good fun.

8. Before and After. If you have time and can afford it, the ideal thing would be to come a few days before the fiestas take off. That way you can see how the city transforms itself in a very short space of time. Don't panic if you arrive on the 5th and everything is still in its normal routine. It all starts on the morning of the 6th.

9. Attire. The gear you wear is important. Unless you want to look like a lost soul in the middle of the multitude, you should at least put on the Sanfermin necktie.

10. Information. You don't have to worry about having everything under control, especially with regard to the running of the bulls. [The Regional Government of Navarra](#) through its medical staff, issues a daily report on all the injured runners. It also provides other information on how the fiestas are going and gives a summary of how the whole thing went immediately the fiestas finish. Besides, [Sanfermin.com](#) will also be a good source of information on the fiestas.

3. A SUMMARY OF THE SANFERMIN FIESTAS

Sanfermin has a thousand stories, so many that it is difficult to select and summarize in a five-minute report or four columns exactly what Sanfermin consists of and what these fiestas signify. The best thing is for each person to make up their own mind in a selection, but here are some directions on what shouldn't be missed about Sanfermin.

Running of the bulls. This is the best-known and most important event in Sanfermines. Any description of the Sanfermin fiestas should start here. But, in fact, the images are so powerful that not much more explaining is needed.

Txupinazo. This is the perfect enactment of what the fiestas are about. No audio-visual media should lack images of the start of the Sanfermines. The explosion of joy and glee concentrated in a single moment (12.00 midday) make this moment unique.

Partying. It is important to transmit the partying to all readers, listeners or television viewers - both day and night - that is to be found in Sanfermin. the fiestas are, above all, a fun event and this can be appreciated in the streets at any hour of the day or night.

The City. Sanfermin is a fiesta that is indissolubly linked to Iruñea/Pamplona, a relatively small city, attractive and totally transformed during the fiestas. It is astonishing to think that during the nine days of the fiestas its population triples or quadruples in size.

[The Guiri or Foreigner](#) Both for those who come from abroad and for those who are locals, the figure of the "Guiri" must always occupy a place of privilege in any summary of Sanfermin. Hated by some and loved by others, there is no doubt that the foreign visitor has had a decisive influence on the Sanfermin fiestas.

4. SUGGESTIONS

In Sanfermin, apart from the classic reports about the running of the bulls, there are other themes if you have the time and space to cover them, worth checking out and covering.

[The txupinazo](#). Along with the running of the bulls this is the event that attracts the most attention. This txupinazo or opening rocket sets off the fiestas at 12.00 midday on July 6th in front of City Hall. The best place to take photos and watch the event would be from one of the balconies around the square. But it is not so easy to get one.

[Bull-fights](#). You need accreditation to gain admittance. They take place every afternoon during the fiestas.

[Procession](#). The image of St. Fermin is carried through the streets of the old quarter of Pamplona. Impromptu songs are sung to the saint along the route. This event takes place on the seventh of July at 10.00 in the morning. It is very aesthetic and, unlike most Sanfermin events, very clean.

[Sleeping](#). Thousands of people sleep out each night - or rather each morning - in the street. There is material there for a good report. The people sleep in the most unusual places and it could be found in any part of the city. But the location most used tends to be around the Vuelta del Castillo area.

[Fountain-jumping](#). After the txupinazo opening rocket, some foreigners jump from atop a stone water fountain into the arms of their mates below. If they are not safely caught it is highly likely that they will more than hurt their heads on the cobblestone street below. This takes place in the Navarrería in the old part. Protect your camera; all sorts of things get thrown around.

5. USEFUL ADDRESSES AND TELEPHONE NUMBERS

[International Press Office oiop@prensapamplona.com](mailto:oiop@prensapamplona.com)

From the 6th to the 14th : C/Hilarion Eslava, 1 - Plaza san Francisco

(+34) 948 203144. 948 203145. 948 206111. 948 206198

Rest of the Year: C/Ansoleaga 12, 1º A (34) 948 224079. More useful addresses and telephone numbers: [Practical information](#)